



## Appendix 1

### Sample Horse Show Budget

This sample budget gives the Horse Show manager a place to start when they begin planning their horse show. There are many variables that go into these figures such as negotiation of the fees paid, arena expense, gate sales, etc. Careful budgeting will help your show become a success and turn a profit. There are still no guarantees on making a profit when there are so many variable that no amount of planning and budgeting can foresee such as weather conditions. Each Show Manager will have different levels of sponsorship opportunities and in kind donations. Such things as adding income by selling ads in a program, having a silent auction, selling bedding, etc. and the cost of such in the expense column have not been included as that is up to the discretion of the Show. Look for opportunities to add extra income to your show. Be creative with your money raising projects, many times it adds excitement to a show and makes it “stand out” from other shows. Good luck and have a great Tennessee Walking Horse Show!

#### Income:

Entry Fees	(128 X \$45.00)	\$ 5,760.00
Grounds Fee	(128 X \$5.00)	\$ 640.00
Class Sponsors	32 classes X \$200.00	\$ 6,400.00
Ribbon Sponsors	32 classes X \$50.00	\$ 1,600.00
Corporate Sponsors		\$ 2,500.00
Gate Fees		\$ 500.00
Stall rental (if applicable) 50 X \$60.00		<u>\$ 3,000.00</u>
	Total	\$20,400.00

#### Expenses

Prize Money	32 @ \$140.00	\$ 4,480.00
Arena Rent		\$ 1,500.00
Liability Insurance		\$ 1,000.00
Judge (Contract Fee plus expenses)		\$ 1,000.00
DQP (Fee plus expenses)		\$ 1,000.00
Announcer (Fee plus expenses)		\$ 1,000.00
Organist (Fee plus expenses)		\$ 1,000.00
Ribbons (1 <sup>st</sup> -5 <sup>th</sup> )	32 @ \$15.00	\$ 480.00
Stall fee (if applicable) 50 @ \$35.00		\$ 1,750.00
Grounds Fee (128 X \$4.00)		\$ 512.00
Miscellaneous Expenses		<u>\$ 1,500.00</u>
	Total	\$15,222.00

Profit \$ 5,178.00

**A good detailed budget will help any show be more profitable. Consider every expense!**